



The 'Hub & Spoke' Approach – How FFO's Core Principle Keeps Our Firm Ahead of the Changing Times

By Rick Flynn

Now more than ever, the day-to-day needs of high net-worth individuals are increasingly complex. Whether it's the constant push to pinpoint new opportunities to elevate your professional career, or the pressing need to incorporate new technologies to better protect your private data, this deluge of demands often can pull your life in different directions.

When the spokes representing your professional and personal aspirations begin stretching out in this seemingly impossible, intricate manner, it is critical that you can depend upon a central hub of practitioners armed with the expertise needed to protect and advance your interests. While it can be a difficult, years-long process to forge this kind of dynamic, knowledgeable, and cohesive unit capable of seamlessly connecting these different components, simplifying this objective has always been at the heart of Flynn Family Office's client service model.

Although our team continually seeks new ways to harness the technological innovations reshaping the multi-family office space, the 'hub and spoke' principle has always served as FFO's foundational cornerstone. My immutable conviction that an organized, expert team is central to advance our clients' interests has been shaped by my 20-plus, year journey in the sector, and these experiences have sharpened my perspective on how this kind of organization can enhance the key components of successful wealth expansion and preservation strategies.

Despite the collective level of talent, experience, and knowledge within our expert team, one of the essential elements of our unique organizational model is understanding exactly what is needed to accomplish our clients' goals. Even though we strive for industry-leading client services within each of our core product offerings, the 'hub and spoke' approach also is dependent upon working with the right partners in a variety of fields to help advance our clients' objectives. From legal services to cybersecurity enhancement, these expert practitioners share FFO's commitment to confidentiality and elite execution, and this key element of our operational philosophy ensures our team can connect our clients with the right operatives to achieve any goal.

In our fast-paced society, it is critical to have at your disposal a dependable, highly competent team that can match the speed of your complex lifestyle. We at FFO strive to serve as useful, dependable resources for our clients – whatever the ask may be – and while the gears of change are always in motion, our commitment is to remain firmly at the center to help provide timely solutions that protect client wealth and foster long-term success.